



GABSOLF

Facts, curiosities and comedy that keep you up at night

BARCELONA, SPAIN · SPANISH-LANGUAGE CONTENT

3.8M+

TOTAL COMMUNITY

35M+

VIEWS / MONTH

2.0M

TIKTOK

1.74M

YOUTUBE

145K

INSTAGRAM

ABOUT ME

I'm Gabs, an Ecuadorian creator based in Barcelona. Since 2020 I've developed short-form facts, curiosities and comedy starring my character — the fast, punchy format that hooks the generation that no longer watches TV. I'm now expanding the universe into long-form videos across several channels, with a distinctive visual style of my own.

PLATFORMS

TikTok @gabsolf **2.0M**

YouTube @GabSolf · 294M+ lifetime views **1.74M**

Instagram @gabsolf **145K**

Verified on Kick and Twitch (@gabsolf) — streaming still untapped · 39M lifetime likes on TikTok

AUDIENCE · ANALYTICS MAY-JUL 2026

TikTok · last 60 days

50.8M views · **18.1M** unique viewers
79% aged 18–34 · **69%** male
Top: **MX 43%** · GT 7% · BO 7% · PE 6%
4.6M likes · **373.8K** shares

YouTube · last 90 days

24.4M views (~8M per month)
66% aged 25–44 · **51%** female
Top: **MX 34%** · AR 10% · CO 8%
42% of watch time on connected TV

Instagram · last 60 days

5.5M Reels views · **2M** accounts reached
95% of reach is non-followers
916K likes · **64K** shares
+13.1K net new followers in 60 days

WHAT I OFFER

- ▶ Integrations in videos and shorts
- ▶ Dedicated videos / branded content
- ▶ Sponsored TikToks and Reels
- ▶ Events, premieres and activations
- ▶ Custom content starring my character

COLLABORATIONS

Apple

Branded content on TikTok · **watch**

Razer

Collaboration with the gaming brand

MrBeast

Joint video on Instagram · **watch**

WHY IT WORKS

93%

of TikTok traffic comes from the For You feed

95%

of Instagram reach goes to non-followers

42%

of YouTube watch time happens on connected TV